



**To: President Bill Clinton**  
**From: Marlon Marshall, Director of States and Political Engagement**  
**Date: September 16<sup>th</sup>, 2015**  
**Subject: States and Political Engagement Scheduling Requests for President Clinton**

**I. Early State event requests for President Clinton**

**A. IOWA**

**OCTOBER 24TH - OCTOBER 25TH**

- **Event's Primary Audience:** Caucus Goers
- **Date:** October 24th
- **Location:** Des Moines, IA
- **Event type:** Iowa Democratic Party Jefferson Jackson Dinner
- **Notes:** Make a surprise visit to the JJ dinner at the conclusion of Secretary Clinton's speech
  
- **Event's Primary Audience:** Caucus Goers
- **Date:** October 25th
- **Location:** Des Moines, IA
- **Event type:** Organizing Meeting
  
- **Event's Primary Audience:** Caucus Goers
- **Date:** October 25th
- **Location:** Council Bluffs, IA
- **Event type:** Organizing Meeting

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**MID-NOVEMBER**

- **Event's Primary Audience:** Caucus Goers
- **Date:** Mid-November
- **Location:** Sioux City, IA
- **Event type:** Organizing Meeting
  
- **Event's Primary Audience:** Everyday Iowans
- **Date:** Mid-November
- **Location:** Fort Dodge, IA
- **Event type:** Main Street Event



- **Event's Primary Audience:** Everyday Iowans
- **Date:** Mid-November
- **Location:** Spirit Lake, IA
- **Event type:** Main Street Event

- **Event's Primary Audience:** College Students
- **Date:** Mid-November
- **Location:** Iowa State University in Ames, IA
- **Event type:** Campus Organizing Meeting

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### **LATE NOVEMBER**

- **Event's Primary Audience:** Caucus Goers
- **Date:** Late November
- **Location:** Cedar Rapids, IA
- **Event type:** Organizing Meeting

- **Event's Primary Audience:** Caucus Goers
- **Date:** Late November
- **Location:** Iowa City, IA
- **Event type:** Organizing Meeting

- **Event's Primary Audience:** Caucus Goers
- **Date:** Late November
- **Location:** Davenport, IA
- **Event type:** Organizing Meeting

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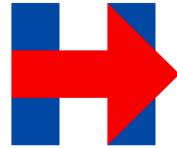
### **EARLY DECEMBER**

- **Event's Primary Audience:** Caucus Goers
- **Date:** Early December
- **Location:** Mason City, IA
- **Event type:** Organizing Event

- **Event's Primary Audience:** Caucus Goers
- **Date:** Early December
- **Location:** Decorah, IA
- **Event type:** Organizing Event

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### **MID-DECEMBER**



- **Event's Primary Audience:** Caucus Goers
- **Date:** Mid-December
- **Location:** Southeast Iowa
- **Event type:** Southeast Iowa Organizing Events Tour

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#### LATE DECEMBER

- **Event's Primary Audience:** Supporters
- **Date:** Mid to Late December
- **Location:** Des Moines, IA
- **Event type:** Family Holiday Party

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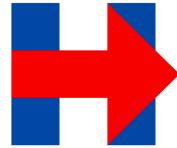
#### OPEN

- **Event's Primary Audience:** Donors
- **Date:** Open
- **Location:** Washington, D.C.
- **Event type:** Joint Fundraiser for the Iowa Senate and House Campaign Committees

#### **B. NEW HAMPSHIRE**

#### OCTOBER 23RD

- **Event's Primary Audience:** Primary Voters
- **Date:** October 23rd
- **Location:** Claremont, NH
- **Event type:** Organizing Rally
  
- **Event's Primary Audience:** New Hampshire Voters
- **Date:** October 23rd
- **Location:** TBD, NH
- **Event type:** Media Time
  
- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** October 23rd
- **Location:** Manchester, NH
- **Event type:** Volunteer Thank You Event
  
- **Event's Primary Audience:** New Hampshire Democratic Activists
- **Date:** October 23rd



- **Location:** Manchester, NH
- **Event type:** New Hampshire Democratic Party Jefferson Jackson Dinner (flexible on date)
- **Notes:** Senator Shaheen requested has requested that President Clinton attend - they are honoring her for 25 years of public service

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#### **NOVEMBER 14TH OR NOVEMBER 15TH**

- **Event's Primary Audience:** Primary Voters
- **Date:** November 14th or November 15th
- **Location:** Seacoast Region, NH
- **Event type:** Organizing Rally
  
- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** November 14th or November 15th
- **Location:** TBD, NH
- **Event type:** New Hampshire Organizing Convention (if this date doesn't work, it can take place between December 5th - 12th)
  
- **Event's Primary Audience:** New Hampshire Voters
- **Date:** November 14th or November 15th
- **Location:** TBD, NH
- **Event type:** Media Time

#### **C. NEVADA**

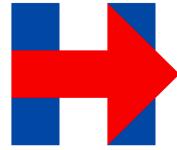
#### **SEPTEMBER**

- **Event's Primary Audience:** Media
- **Date:** TBD September
- **Location:** Las Vegas, NV
- **Event type:** Media Interview with Sebelius

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#### **OCTOBER**

- **Event's Primary Audience:** Media
- **Date:** TBD October
- **Location:** Las Vegas, NV
- **Event type:** Media Interview with El Mundo
  
- **Event's Primary Audience:** Media



- **Date:** TBD October
- **Location:** Las Vegas, NV
- **Event type:** Media Interview with Univision

- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** TBD October
- **Location:** N/A
- **Event type:** Direct to Camera asking Volunteers to become Precinct Captains

- **Event's Primary Audience:** Nevada Political Leaders
- **Date:** TBD October
- **Location:** N/A
- **Event type:** Call Time to Nevada Political Leaders

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## NOVEMBER

- **Event's Primary Audience:** Media
- **Date:** TBD November
- **Location:** N/A
- **Event type:** Media Interview with KNPR State of Nevada

- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** TBD November
- **Location:** N/A
- **Event type:** Direct to Camera asking people to sign up for the SMS program

- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** TBD November
- **Location:** N/A
- **Event type:** Statewide Volunteer Conference Call

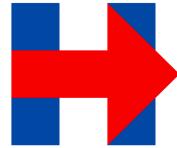
- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** November 7th, 2015
- **Location:** TBD, Nevada
- **Event type:** Statewide Caucus Conventions

- **Event's Primary Audience:** Hillary for America Volunteers
- **Date:** November 12th, 2015
- **Location:** Las Vegas, NV
- **Event type:** 100 Days from Caucus Event

- **Event's Primary Audience:** Hillary for America Volunteers



- **Date:** TBD November
- **Location:** N/A
- **Event type:** Out of State Volunteer to Nevada Call

- **Event's Primary Audience:** Nevada Voters
- **Date:** TBD November
- **Location:** N/A
- **Event type:** Take over Hillary for America's Twitter Handle

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## DECEMBER

- **Event's Primary Audience:** Media
- **Date:** TBD December
- **Location:** Reno, NV
- **Event type:** Media Interview

- **Event's Primary Audience:** Caucus Voters
- **Date:** TBD December
- **Location:** Reno, NV
- **Event type:** Grassroots Event

- **Event's Primary Audience:** Caucus Voters
- **Date:** TBD December
- **Location:** East Las Vegas, NV
- **Event type:** Grassroots Rally - Latino Focused

- **Event's Primary Audience:** Caucus Voters
- **Date:** TBD December
- **Location:** Las Vegas, NV
- **Event type:** AME Church Tour

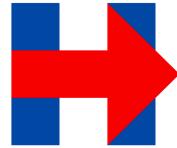
  

- **Event's Primary Audience:** Volunteers & Everyday Nevadans
- **Date:** TBD December
- **Location:** Las Vegas, NV
- **Event type:** OTR - Canvass with a Precinct Captain

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## JANUARY

- **Event's Primary Audience:** Media
- **Date:** TBD January
- **Location:** Las Vegas, NV
- **Event type:** Media Interview with Ralston



- **Event's Primary Audience:** Media - Latino Caucus Goers
- **Date:** TBD January
- **Location:** Las Vegas, NV
- **Event type:** Media Interview El Tiempo

- **Event's Primary Audience:** Culinary Members
- **Date:** TBD January
- **Location:** Las Vegas, NV
- **Event type:** Back of the Kitchen/Break Room Tour

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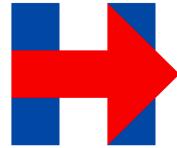
## FEBRUARY

- **Event's Primary Audience:** Caucus Voters
- **Date:** TBD February
- **Location:** Central Las Vegas, NV
- **Event type:** Grassroots Rally - African American Focused
  
- **Event's Primary Audience:** Volunteers & Everyday Nevadans
- **Date:** TBD February
- **Location:** Las Vegas, NV
- **Event type:** OTR - Deliver Pizza to Volunteers & Stop by Local Business

## D. SOUTH CAROLINA

### DATES OPEN

- **Event's Primary Audience:** South Carolina Primary Voters
- **Date:** Open
- **Location:** South Carolina
- **Event type:** Tour to 4 Colleges around South Carolina (including an HBCU & Technical College)
  
- **Event's Primary Audience:** South Carolina Primary Voters
- **Date:** Open
- **Location:** South Carolina
- **Event type:** Community Forum
  
- **Event's Primary Audience:** South Carolina Primary Voters
- **Date:** Open

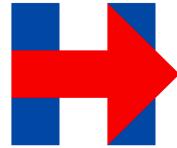


- **Location:** South Carolina
- **Event type:** County Democratic Party Rally
  
- **Event's Primary Audience:** South Carolina Primary Voters
- **Date:** Open
- **Location:** South Carolina
- **Event type:** Faith Roundtable
  
- **Event's Primary Audience:** South Carolina Elected Officials
- **Date:** Open
- **Location:** N/A
- **Event type:** Conference Call with Endorsed Public Officials
  
- **Event's Primary Audience:** South Carolina Primary Voters
- **Date:** Open
- **Location:** N/A
- **Event type:** Conference Call with Volunteer Leadership

**E. COLORADO**

**DATES OPEN**

- **Event's Primary Audience:** Colorado Caucus Goers
- **Date:** Open
- **Location:** Denver, CO
- **Event type:** Campaign Rally
- **Notes:** This event would draw caucus goers from CD 1, CD 6 and CD7 accounts for 51% of caucus goers, 79% of African-American caucus goers, and 54% of Latino caucus goers in the state. These CD's have 20 national delegates tied to them out of the 42 national delegates tied to Congressional districts.
  
- **Event's Primary Audience:** Colorado Caucus Goers
- **Date:** Open
- **Location:** Jefferson County, CO
- **Event type:** Campaign Rally
- **Notes:** Ed Perlmutter is "Mr. Jefferson County" and it could get him more engaged (politically and raising money).
  
- **Event's Primary Audience:** Colorado Caucus Goers
- **Date:** Open
- **Location:** Fort Collins, CO
- **Event type:** Campaign Rally



- **Notes:** The 2016 State Convention is in Larimer County in so success here would make it easier to turn out delegates to the state convention. Larimer County is our best chance to be competitive in CD2 (along with older white women in Boulder). We have very little infrastructure which the results of a rally would instantly solve.

## II. Call requests for President Clinton

- Anthony Graves, DNC Member
- Congressman Collin Peterson (MN-07)
- State Senator Connie Johnson (Oklahoma)
- Dennis Speight, DNC Member
- State Representative Garnet Coleman (Texas)
- Jim Frasier, DNC Member
- State Senator Leroy Garcia (Colorado)
- Attorney General Maura Healey (Massachusetts)
- Mayor Michael Hancock (Denver, CO)
- Mayor Miro Weinberger (Burlington, VT)
- Congressman Rick Nolan (MN-08)
- State Representative Senfronia Thompson (Texas)

## III. Coalition requests for President Clinton

The below are proposals to request President Clinton's time and support for organizing and coalition-building activities for Hillary for America during the fourth quarter of 2015.

### OCTOBER

- **Event's Primary Audience:** African Americans
- **Date:** October 1<sup>st</sup>, 2015
- **Location:** Atlanta, GA
- **Event type:** Meeting with African American clergy while President Clinton is in town for a HFA Fundraiser

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- **Event's Primary Audience:** Florida Primary Voters - Latinos
- **Date:** October 2<sup>nd</sup>, 2015
- **Location:** Miami, FL
- **Event type:** Marc Anthony concert at American Airlines arena (8 p.m.)

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- **Event's Primary Audience:** Asian Americans and Pacific Islanders (AAPI)
- **Date:** October 20<sup>th</sup>, 2015
- **Location:** Fairfax, VA
- **Event type:** Roundtable or organizing meeting with AAPI leaders.

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- **Event's Primary Audience:** Labor
- **Date:** October [Date Flexible]
- **Location:** New York or D.C.
- **Event type:** Dinner with George Gresham, President of 1199SEIU

## NOVEMBER

### Texas Trip — (one African American event in Houston, one Latino event in San Antonio)

- **Event's Primary Audience:** African Americans
- **Date:** November [Date Flexible]
- **Location:** Texas Southern University - Houston, Texas
- **Event type:** HBCU organizing meeting and college affordability discussion
  
- **Event's Primary Audience:** Latinos
- **Date:** November [Date Flexible]
- **Location:** San Antonio, TX
- **Event type:** Immigration rights event (could include a visit to an ICE detention center)

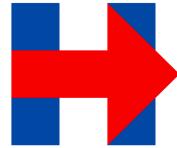
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- **Event's Primary Audience:** Labor
- **Date:** November [Date Flexible]
- **Location:** New York or D.C.
- **Event type:** Dinner with Randi Weingarten and presidents of the building trades unions

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### Minnesota Trip — (one African American and one AAPI event in Minneapolis)

- **Event's Primary Audience:** African Americans
- **Date:** November 11<sup>th</sup>, 2015



- **Location:** Minneapolis, MN
- **Event type:** Roundtable or organizing meeting with African American leaders.
  
- **Event's Primary Audience:** Asian Americans and Pacific Islanders (AAPI)
- **Date:** November 11<sup>th</sup>, 2015
- **Location:** Minneapolis, MN
- **Event type:** Roundtable or organizing meeting with AAPI leaders.

## **DECEMBER**

### **Colorado Trip — (one African American and one Latino event in Denver)**

- **Event's Primary Audience:** African Americans
- **Date:** December [Date Flexible]
- **Location:** Denver, CO
- **Event type:** Organizing or clergy meeting with African American leaders/supporters
  
- **Event's Primary Audience:** Latinos
- **Date:** December [Date Flexible]
- **Location:** Denver, CO
- **Event type:** Organizing or clergy meeting with Latino leaders/supporters